Designed for: Designed by:

Date:

Version:

| Key Partners | Key Activities | | Value Propositions | | Customer Relationships | ••• | Customer Segments | ** |
|----------------|----------------|---|--------------------|-----------------|------------------------|-----|-------------------|----|
| | Key Resources | Q | | | Channels | | | |
| Cost Structure | | | £ | Revenue Streams | | | | £÷ |



